



Alexis Mott

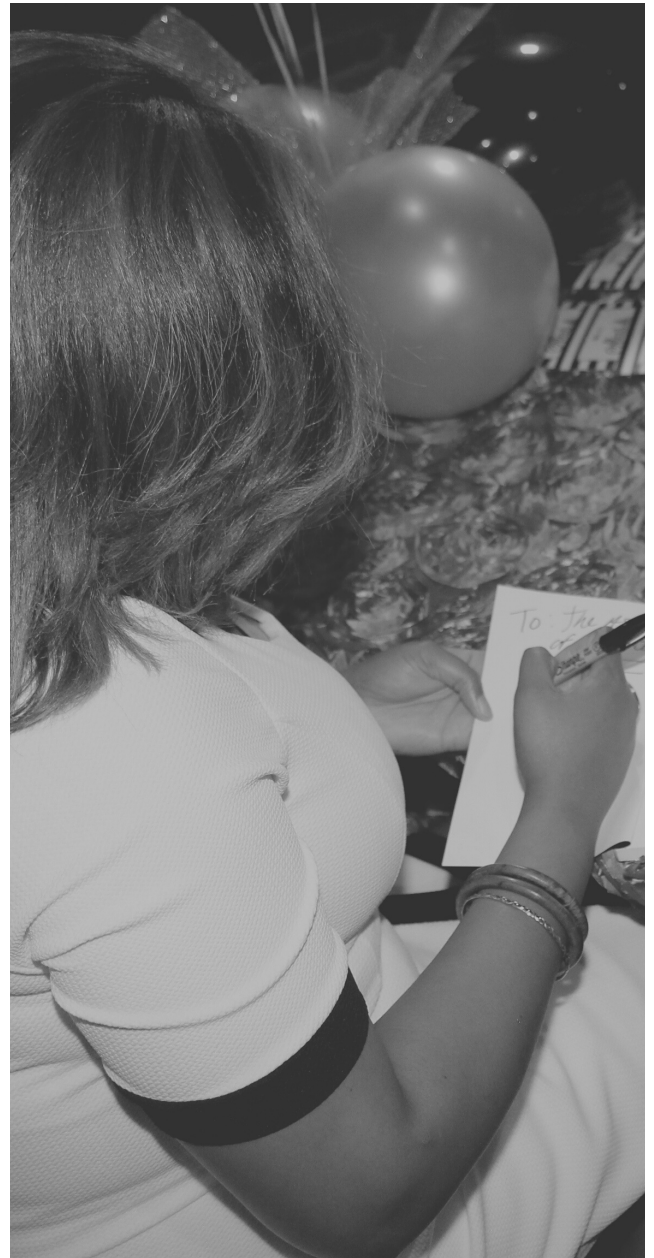
MINISTER · MARKETER · MILLENNIAL

# Alexism Lott

MINISTER • MARKETER • MILLENNIAL

Alexis M. Lott has been using her God-given talents to minister and speak all over the U.S. through her 6+ year speaking career. She is a two time published author, most known for her straight-forward charismatic style, her triumph over sickle cell disease, and helping women with their purpose and developing a clear business strategy-specifically in marketing.

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The  
Cherished  
Woman

alexism.  
creative  
AGENCY

## Long Bio

Alexis M. Lott has been using her God-given talents to minister and speak all over the U.S. through her 6+ year speaking career. She is most known for her straight-forward charismatic style, her triumph over sickle cell disease, helping women with their purpose and her creative business wisdom. She also is spiritually gifted as a prophetic voice. She is The creative brand consultant at [www.alexismcreative.com](http://www.alexismcreative.com), where she helps take the torture out of tech and marketing for servant leaders growing their visibility online. She is also a life coach at [www.thecherishedwoman.com](http://www.thecherishedwoman.com) and licensed minister, where she helps women heal from childhood trauma and unlock their purpose. She has authored two books and has earned her M.A. in Nonprofit Administration. When she isn't leading people, she is advocating for and increase in black blood donors with The American Red Cross. Mostly, Alexis enjoys doing absolutely nothing knowing that rest is her most powerful weapon to a long, fulfilling life. She secretly dreams of being a stand-up comedian but knows her jokes are only funny to her!

## Short Bio

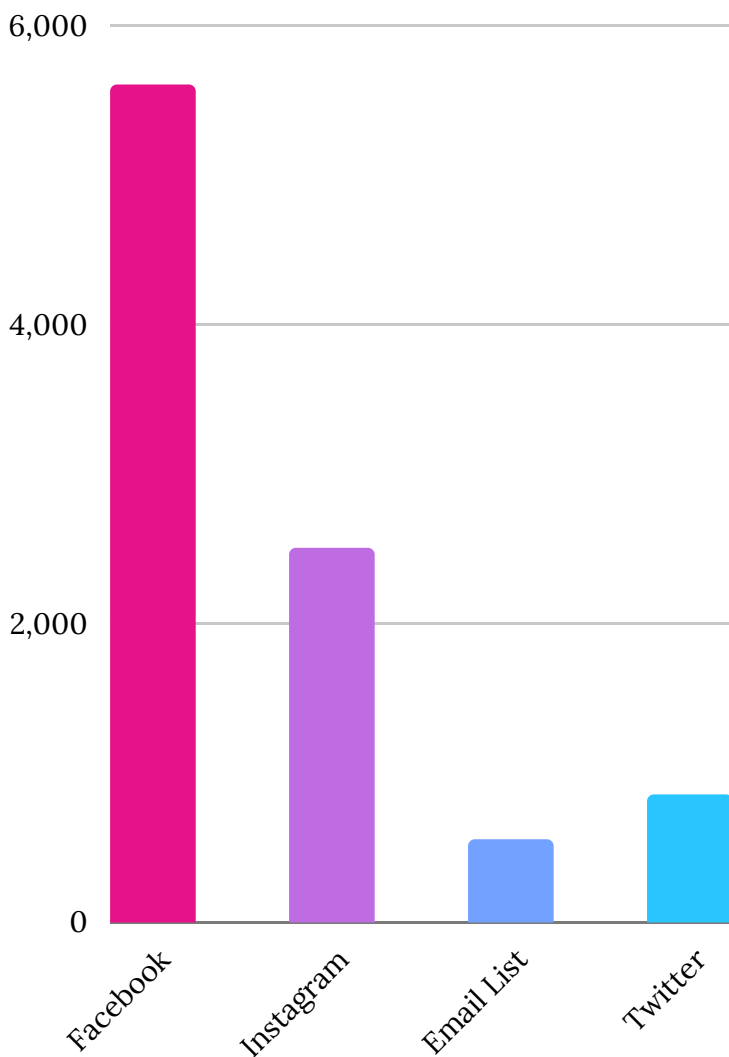
Alexis M. Lott is a powerhouse visionary, entrepreneur and licensed minister. She is a creative brand consultant at [www.alexismlott.com](http://www.alexismlott.com), where she helps take the torture out of tech and marketing for servant leaders growing their visibility online. She is also a life coach at [www.thecherishedwoman.com](http://www.thecherishedwoman.com) and licensed minister, where she helps women heal from childhood trauma and unlock their purpose. She is best known for her speaking/preaching talents, straightforward advice, heart for God and creative business wisdom. She does all of this while managing having sickle cell disease and is a Red Cross Advocate for African American Blood Donors.

## Blurb

Alexis M. Lott. Minister, Marketer, Millennial. Leading hearts, coaching women and advocating for black blood donors. Sickle cell Warrior.



# BY THE NUMBERS



## SOCIAL INFLUENCE & CUSTOMER DEMOGRAPHICS

Alexis Jarrett has the most concentrated brand reach of black females ages 25-35 in the U.S.A and Europe.

Outliers of her brand reach are 35-55 male and female self proclaimed servant leaders, spiritual, non-tech savvy, Christian, parents, and hard workers.

She has 5,000 + organic followers on Facebook

She has 2,500 + organic followers on Instagram

She has a growing email list of 500+ female business owners and those interested in faith & health topics.



# SPEAKING TOPICS

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## Marketing & Brand Communication

- Overcoming the Imposter Syndrome
- Closing 4 to 5 Figure Business Deals With Confidence
- Organic Social Media Growth Strategies
- Defining Your Perfect Target Customer
- Selling Online with Confidence
- Nonprofit Branding



## Sickle Cell & Health

- Blood donation for black donors
- Graduating College with Sickle cell
- Managing Daily Life as a chronic illness warrior

## Spiritual & Emotional Healing

- Healing from childhood trauma
- Unlocking your life's purpose
- Escaping perfectionist behavior
- Dating God's Way



# MARKETING CONSULTANT & TEACHER



Demographic 35-55 solo  
business owners,  
boomers & generation X.



# SICKLE CELL & BLOOD DONOR ADVOCATE & EDUCATOR



We are still not out of the woods! With COVID rising the need for blood is still very high. Here is how you can help!



REDCROSS.ORG



**World Sickle Cell Awareness Day - Diverse Blood Donors are Essential to Patient Care**

EXCLUSIVE PARTNER  
WITH THE AMERICAN  
RED CROSS BLOOD  
SERVICES



**American  
Red Cross**

Blood  
Services

# WOMEN'S MINISTER & LIFE COACH

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## The *Cherished* Woman



Leading women into purpose and out of trauma

[WWW.THECHERISHEDWOMAN.COM](http://WWW.THECHERISHEDWOMAN.COM)



